



Mayfield Observations March 15, 2012 Community Listening Session

Approximately 50 residents of Mayfield met for the first time to further discuss the future of the community, in preparation of developing a long range strategic plan. Facilitators from the Kentucky League of Cities reviewed the results from the last public meeting and detailed early findings.

Based upon input from residents, core values were identified as follows:

Small town feel – good quality of life and to raise a family
Safe and secure
Resilient People
Centrally located, with reasonable cost of living
Greens spaces, agricultural heritage
Amenities such as schools, churches, hospital, and parks

From the core values and the information gathered from residents, the following areas of focus have been identified for immediate action. Those areas are:

Focus Committee: **Economic Development**

To assimilate the variety of economic factors within the community in order to cultivate a stronger economic base; integrating the industry, tourism and entrepreneurial opportunities.

Focus Committee: **Community and Neighborhood Development**

To focus on areas such as recreational and environmental opportunities, infrastructure improvements such as sidewalks, public transportation, and concerns related to the drug problems.

Focus Committee: **Promotions/Marketing**

To focus on developing a community-wide promotions/marketing plan, as well as investigating options such as ball tournaments, entertainment venues, and a signature event for the city.

Focus Committee: **Beautification and Preservation**

To focus on the concerns related to litter, dilapidated structures, signage, and continuing efforts already underway to improve the downtown.

Additional Committee's were established when the mayor and council met in a leadership retreat in January. Those existing committee's are:

Focus Committee: **Parks and Recreation**

Reach out to county government with a proposed plan of action. This may include a review current situation and creation of an organizational structure. To include council members Al, Jonathon and Chuck.

Focus Committee: **Trash Service/Recycling**

This committee will explore options, and invite potential service providers to present information to council. This will be addressed by the administration, Phil and Barry.

Focus Committee: **Annexation**

A notice of intent was noted at the February 2012 council meeting. Mapping priority areas, identifying land areas and discussing feasibility for the future are all important elements to work through. This will be addressed by finance, administration, Phil, Barry and Al.